



ROBERTO MARTÍNEZ DIGITAL ART DIRECTOR +593 99.387.5188
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EDUCATION

Miami Ad School
Digital Design
2013-2015

Miami Int'l University of Art & Design
Bachelor of Graphic Design
2009-2012

LANGUAGES

English ● ● ● ● ●

Spanish ● ● ● ● ●

German ● ● ● ○ ○

WORK EXPERIENCE

McCann Worldgroup - Miami (Internship) / July 2015-September 2015

Collaborated on internal print projects for McCann Worldgroup & MRM as well as projects for Acer & Flow.

Alma / DDB Latina - Miami (Internship) / January 2015-March 2015

Assisted Creative Directors in projects for Greenworks, Rosetta Stone, McDonald's, Miami Film Festival, and Tobacco Free Florida.

SapientNitro - Miami (Internship) / October 2014-December 2014

Assisted in digital projects for brands like NBA, Miami Heat, ADT & Visit Florida.

Jacober Creative - Miami / 2009 & 2014

Duties comprised of web and print projects for clients including The Coral Gables Art Cinema, Meatball Joint, Base, and others.

Worldmedia Interactive - Miami / 2012-2013

In charge of online marketing projects for Club Premier. Also involved in online projects for Aeromexico, Air Canada, South African Airways, and LAN.

AWARDS

Cannes Lions 2015

Bronze for Outdoor - Greenworks Species II (Panda)